

NMFS GARFO Boater Outreach Materials for USCG Auxiliary

Purpose

Materials (pamphlets, brochures, stickers) available for distribution by Public Affairs Auxiliaries, Public Education Instructors, and Vessel Examiners relating to safe boating operations around protected species in the Greater and Mid-Atlantic .

Requesting materials

To request materials listed below, please contact the appropriate point of contact with the Item, Item ID, how many packages you would like, and where you would like them sent to.

Point of Contacts

- NOAA Fisheries Greater Atlantic Regional Fisheries Office (GARFO)
 - Alicia Schuler: (978) 281-9235 or alicia.schuler@noaa.gov.
- Whale and Dolphin Conservation (WDC):
 - Monica Pepe: (508)-746-2522 or monica.pepe@whales.org

Materials Inventory

Item	Item ID (see attachments for examples)	Short Description	Relevant States	How many in package	Contact
See a Spout brochure	1-SAS	4" x 9" two-sided brochure Tips for how boaters can safely operate their vessel around whales and where to get more information.	Coastal states from Maine - Virginia	50	GARFO

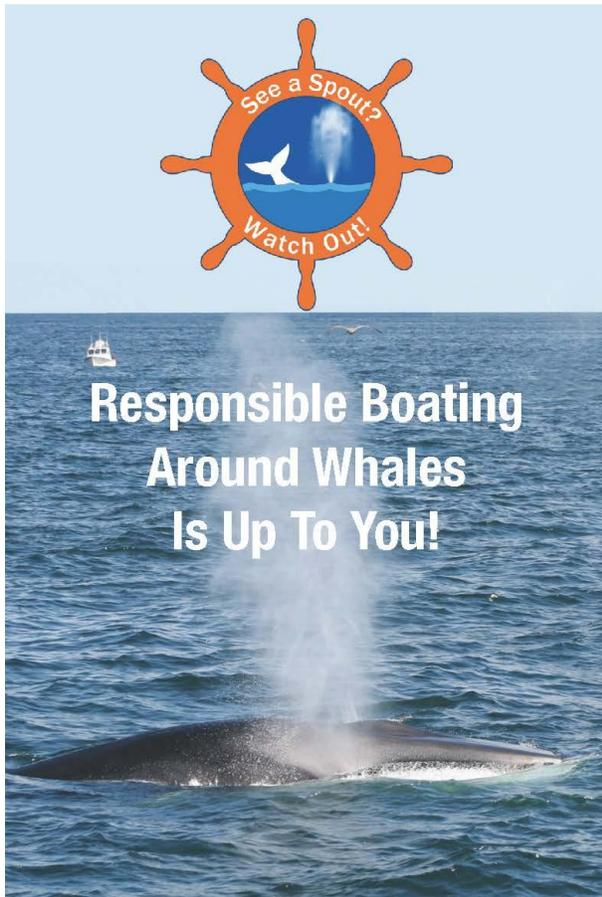
Whale SENSE brochure	2-WS	4" x 9" two-sided brochure Information for boaters interested in watching whales with a company participating in the Whale SENSE program and therefore recognized for being committed to responsible viewing practices	Coastal states from Maine - Virginia	50	GARFO
Reporting Sticker - Sturgeon	3-STGN	2" x 3.5" sticker Quick reference for how to report sightings of entangled injured, vessel struck, or dead sturgeon. QR code directs to NOAA webpage with reporting information.	Coastal states from Maine - Virginia	50	GARFO
Reporting Sticker - Marine mammals and sea turtles with QR code	4-MMST1	2" x 3.5" sticker Quick reference for how to report sightings of entangled injured, vessel struck, or dead marine mammals or sea turtles. QR code allows user to quickly pull up hotline number on their phone.	Coastal states from Maine - Virginia	50	GARFO
Reporting Sticker - Marine mammals and sea turtles with phone number	4-MMST2	2" x 3.5" sticker Quick reference for report sightings of entangled injured, vessel struck, or dead marine mammals or sea turtles.	Coastal states from Maine - Virginia	50	GARFO

Reporting Sticker - Right Whales - Square	5-RW1	2" x 3.5" sticker Quick reference for reporting sightings of entangled injured, vessel struck, or dead right whales. QR code allows users to quickly pull up the hotline number of their phone.	Coastal states from Maine - Virginia	50	GARFO
Reporting Sticker - Right Whales - Whale Shape with QR code	5-RW2	3" x 4.5" sticker Quick reference for reporting sightings of entangled injured, vessel struck, or dead right whales. QR code allows users to quickly pull up the hotline number of their phone.	Coastal states from Maine - Virginia	50	GARFO
Reporting Sticker - Right Whales - Whale Shape	5-RW3	3" x 4.5" sticker Quick reference for reporting sightings of entangled injured, vessel struck, or dead right whales.	Coastal states from Maine - Virginia	50	GARFO
Atlantic Marine Mammal ID Card	6-MM	8.5" x 11" cardstock Reference guide for IDing marine mammals (whales, dolphins, and seals) found in Atlantic waters.	Coastal states from Maine - Florida	25	GARFO

Spout Spotter boater safety course - Business cards	7-SSBC1	2" x 3.5" business card handout Small handout with QR code linking to the See A Spout free, online course	Coastal states from Maine - Florida	50	WDC
Spout Spotter boater safety course promotional flier (Power boats)	7-SSBC2	8.5"x11" one-sided flier Poster that can be displayed to promote Spout Spotter boater safety course to power boat operators. QR code links to the See A Spout free, online course.	Coastal states from Maine - Florida	25	WDC
Spout Spotter boater safety course promotional flier (Sailboats)	7-SSBC3	8.5"x11" one-sided flier Poster that can be displayed to promote Spout Spotter boater safety course to sailboat operators. QR code links to the See A Spout free, online course.	Coastal states from Maine - Florida	25	WDC

**See a Spout, Watch Out! Brochure
1-SAS**

Front



Seeing whales can be a special experience during a day on the water. Boating responsibly is important to keep whales, yourself, and your passengers safe from accidental collisions.

Follow the See a Spout guidelines to keep everyone safe while in the presence of some of the ocean's greatest wonders!

www.seespout.org

Sponsored by:



**NOAA
FISHERIES**



**STELLWAGEN BANK
NATIONAL MARINE
SANCTUARY**



Audubon Society
of Rhode Island



**new bedford
whaling museum**



Back



See a Spout? Watch Out!

Did you see a spout, a tail, or a breaching whale? Slow down and post a lookout. Some whales dive 20 minutes or more. Seeing one whale at the surface means more could be nearby. Proceed cautiously!

Head On is Wrong!

Whales are protected under federal law, so interrupting their natural behaviors is illegal. Parallel the whale's course and direction while staying at least 100 ft away (**1,500 ft/500 yd for North Atlantic right whales**) to avoid cutting off its path or getting too close.

Lots of Boats, Talk to Folks!

If there are other boats watching or traveling near whales, contact them via VHF radio (CH 9 or 16) and coordinate viewing efforts. If you encounter whale watch boats at idle proceed with caution and idle your boat as well.

**Avoid Troubles,
Steer Clear of Bubbles!**

Some whales, such as humpback whales, create "bubble clouds" and "bubble nets" to corral schools of small fish. Never approach or drive through bubbles. A feeding whale is likely to surface in that space!



**Don't Chase,
Give the Whales Space!**

If a whale moves away from your boat, don't chase it. Respect the whales' behavior and keep your distance. Cautious boaters may get to see exciting natural behaviors. Enjoy the whales; don't endanger them or yourself.

Drop Your Sails When Watching Whales!

Under sail, it can be difficult to reduce speed or quickly stop a safe distance from a surfacing whale. In the vicinity of whales, luff or drop your sails and use your auxiliary motor to proceed cautiously.

Reporting Saves Lives!

Contact NOAA Fisheries at **866-755-6622**, or the U.S. Coast Guard via VHF CH16, to report:

- Stranded, injured, entangled, or dead marine mammals and sea turtles
- Live North Atlantic right whale sightings.



**V-Shaped Blow?
Right Whale Below!**

Approach and seasonal speed restrictions are in place to protect North Atlantic right whales. Visit our site to learn more about these laws.

If you are a recreational boater in Atlantic waters, our **Spout Spotters** course can help you take proactive steps to ensure your safety while at sea around whales. Go to www.seespout.org/boating-course/ for more!

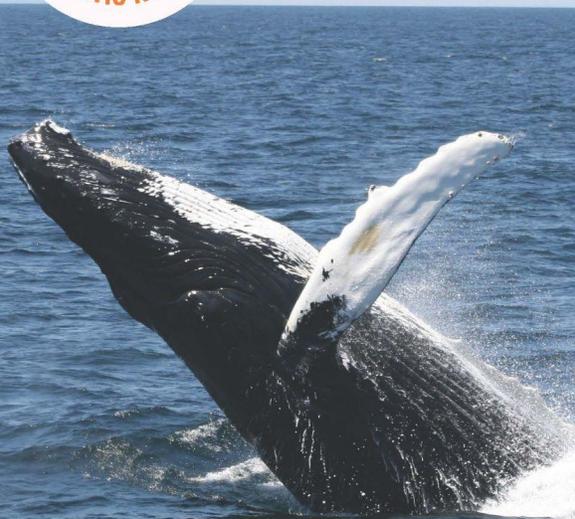


Whale SENSE Brochure
2 - WS

Front



Your Choice Matters



Promoting Responsible Whale Watching
Since 2009

Whale SENSE is a voluntary recognition program for whale watching companies.

Whale SENSE operators commit to:

- Responsible viewing practices
- Ocean Stewardship
- Education

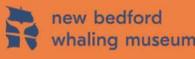
By choosing a SENSE-ible tour, you help promote whale conservation and can enjoy watching whales without disturbing them!

Visit our website for a list of participating companies.

www.whalesense.org

Sponsored by:




Back

Whale SENSE helps protect these species

Finback Whale
Balaenoptera physalus

Relative size of a person next to whale species:



Length: up to 75' Weight: 40 - 80 tons

Humpback Whale
Megaptera novaeangliae



Length: up to 56' Weight: up to 45 tons

Minke Whale
Balaenoptera acutorostrata



Length: up to 35' Weight: up to 10 tons

North Atlantic Right Whale*
Eubalaena glacialis



Length: up to 60' Weight: up to 100 tons

Bottlenose Dolphin
Tursiops truncatus



Length: up to 12.5' Weight: up to 1400 lbs.

Illustrations by Uko Gorter



Laws & Guidelines

Marine mammals are all protected by federal law.

Adhering to voluntary whale watching guidelines helps keep whales and passengers safe.

Whale SENSE Atlantic participants:

- Do not intentionally approach whales within 100 feet.
- Place engines in neutral if whales approach vessel within 100 feet, and until the whale safely departs.
- View dolphins and seals from at least 150 feet away.

*Regulations prohibit vessels, drones, or planes from approaching North Atlantic right whales within 500 yards (1500 feet).



Maine through Virginia

Look for Whale SENSE in Alaska, too!

Reporting Stickers (Page 1 of 2)

Sturgeon Reporting Sticker

3 - STGN



Marine Mammal and Sea Turtle Reporting Stickers

4 - MMST1



4 - MMST2



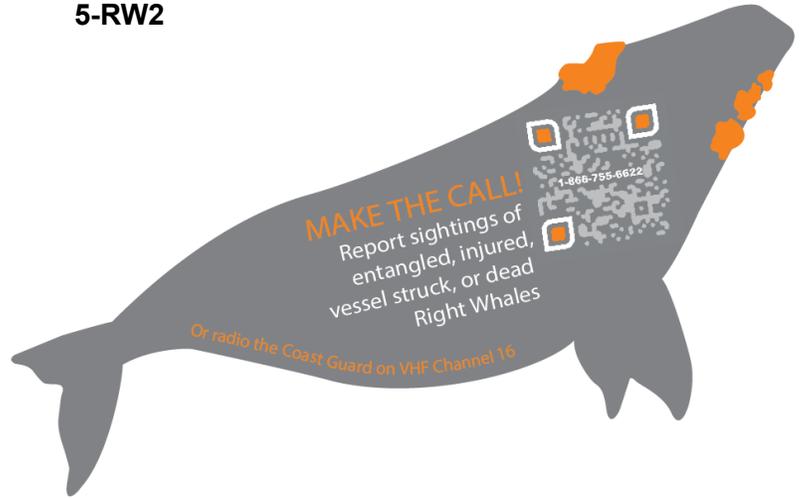
Reporting Stickers (Page 2 of 2)

Right Whale Reporting Stickers

5 - RW1



5-RW2



5- RW3



Atlantic Marine Mammal ID

6 - MM

US NORTH ATLANTIC MARINE MAMMALS

Celebrating the Marine Mammal Protection Act (MMPA)

In 1972, Congress enacted the MMPA, establishing a national policy to help prevent the extinction or depletion, of marine mammal populations from human activities.

NOAA Fisheries and the U.S. Fish and Wildlife Service are the lead federal agencies for enforcing this law to protect marine mammals. The MMPA protects all whales, dolphins, seals, sea lions, porpoises, manatees, polar bears, otters, and walrus from human-induced harm. In the Greater Atlantic Region, NOAA Fisheries works with scientists, industry, and conservation groups to develop measures that help to protect marine mammals from entanglement, ship strike, and other activities that might cause these animals harm.

NOAA Fisheries
Greater Atlantic Regional Office
Protected Resources Division
978-201-9328
Layout and MMPA logo: GMI Design
Illustrations Copyright: Garth Mix
www.gmiadesigns.com

NOAA

CONSERVATION • SCIENCE • RECOVERY

TO REPORT STRANDED, ENTANGLED, INJURED, OR DEAD MARINE MAMMALS & SEA TURTLES, CALL NOAA FISHERIES MARINE ANIMAL REPORTING HOTLINE: **1-866-755-NOAA(6622)**

US NORTH ATLANTIC MARINE MAMMALS

You can help protect marine mammals!

Admire from a distance

- Adhere to local guidelines or regulations for boating, fishing, and whale watching.
- Never approach whales within 100 feet, or right whales within 500 yards (1,500 feet).
- Support companies that commit to using best practices and protecting the oceans, such as whale watching companies that participate in Whale SENSE (www.whalesense.org)

Report a crime

- It is illegal to harm, harass, or capture a marine mammal, to collect marine mammal parts, or attempt to do any of these things - with limited exceptions.
- Report suspected violations to the NOAA Enforcement Hotline at 1-800-853-1964

Help sick animals

- Keep your distance and never attempt to touch or interact with animals on the beach.
- Report sick or injured animals to NOAA by calling 1-866-755-6622 so trained staff can respond to the situation.

Be a good neighbor

- Recycle, reuse, dispose of garbage properly, and don't release balloons into the air. This will help prevent marine debris and keep the ocean clean and healthy.
- Tell your families and friends what they can do to help protect marine mammals!

Learn More

www.greateratlantic.fisheries.noaa.gov/prof_res
www.greateratlantic.fisheries.noaa.gov/whalewatch
www.nmfs.noaa.gov/pr/laws/mmpa/
www.whalesense.org

NOAA FISHERIES

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HARBOR SEAL **HARP SEAL** **GRAY SEAL** **HOODED SEAL**

SPINNER DOLPHIN **COMMON DOLPHIN** **HARBOR PORPOISE** **STRIPED DOLPHIN**

PANTROPIC SPOTTED DOLPHIN **ATLANTIC WHITE-SIDED DOLPHIN** **ATLANTIC SPOTTED DOLPHIN** **BOTTLENOSE DOLPHIN**

RISSO'S DOLPHIN **KILLER WHALE** **WHITE-BEAKED DOLPHIN**

SHORTFINNED PILOT WHALE **LONGFINNED PILOT WHALE**

BLAINVILLE'S BEAKED WHALE **TRUE'S BEAKED WHALE** **SOWERBY'S BEAKED WHALE**

DWARF SPERM WHALE **CUVIER'S BEAKED WHALE**

PYGMY SPERM WHALE **NORTHERN BOTTLENOSE WHALE**

TO REPORT STRANDED, ENTANGLED, INJURED, OR DEAD MARINE MAMMALS & SEA TURTLES, CALL NOAA FISHERIES MARINE ANIMAL REPORTING HOTLINE: **1-866-755-NOAA(6622)**

Spout Spotter Boater Safety Course (Page 1 of 3)

7- SSBC1: Business Card



The image shows a business card with a dark blue background and an orange border. On the left side, there is a QR code with the text "SCAN ME" in the center. Below the QR code is the website address "seeaspout.org". To the right of the QR code, the text "CALLING ALL BOATERS!" is written in large, bold, white and orange letters. Below this, a smaller line of text reads "Take a brief online course to learn about boater safety around whales", with "safety" in orange. At the bottom of the card, the text "SEE A SPOUT, WATCH OUT!" is written in large, bold, white and orange letters. In the bottom right corner, there is an orange curved shape containing the website address "seeaspout.org" in white.


seeaspout.org

**CALLING ALL
BOATERS!**

Take a brief online course to
learn about boater **safety**
around whales

**SEE A SPOUT,
WATCH OUT!**

seeaspout.org

7- SSBC2: Flyer - Power Boats



KEEP YOURSELF,
YOUR BOAT, AND
WHALES **SAFE**

Polarized sunglassed for
the first **300 participants!**

BOATER **SAFETY** AROUND WHALES

Free 30 minute online
course for boaters



seaspout.org

7- SSBC3: Flyer - Sailboats



BOATER **SAFETY** AROUND WHALES

**KEEP YOURSELF,
YOUR BOAT, AND
WHALES SAFE**



FREE 30
MINUTE ONLINE
COURSE FOR
BOATERS

Polarized sunglasses
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300 participants!



seaspout.org